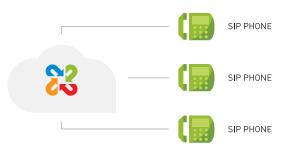


Bring Your Own Phone (BYOP) Overview

With the Intermedia Unite BYOP program, partners can use new or existing phones, devices and softphones not purchased from Intermedia.

You may choose to purchase phones and equipment directly from Intermedia or provide the phones and equipment yourself. You can even mix and match by purchasing some phones from Intermedia and supplying others. Intermedia's BYOP program has two capabilities, Enhanced BYOP and AnyPhone BYOP.



ENHANCED BYOP

With Enhanced BYOP you can use the same phones Intermedia provides (buy new or use existing) and get the full use and functionality of Intermedia Unite.

Advantages of Enhanced BYOP

- Purchase approved phones anywhere you want
- Use hardware you already own and save money
- Full use and functionality of the built-in features of Intermedia Unite
- Centralized configuration and updates



ANYPHONE BYOP

With AnyPhone BYOP, any SIP device may be used in conjunction with Intermedia Unite. This allows even more freedom when choosing hardware.

SIP Devices not supported by Intermedia must be configured and managed manually by you. There is no guarantee that an AnyPhone BYOP phone will work with all Intermedia Unite features.

Why use AnyPhone BYOP?

- Currently have a large number of phones not purchased or sold by Intermedia
- Need desktop softphones, overhead paging, loud ringers or front door strikers (Intermedia does not sell these)

3 Ways to Add Phones/Devices

	Intermedia Phones/devices purchased directly from Intermedia*	Enhanced BYOP Phones/devices supplied by the customer/partner which Intermedia has validated as Unite-ready*	AnyPhone BYOP Phones/devices supplied by the customer/partner which Intermedia has NOT validated as Unite-ready*
Scenarios	Customer looking for simple option to buy plug & play phones/devices along with Unite service from Intermedia	Customer currently owns one of Intermedia's supported phones or would prefer to purchase from another vendor	Customer needs a desktop softphone, paging/intercom devices or already has phones not on the supported list
TECHNICAL SKILLS NEEDED FOR INSTALLATION	NONE	LOW	MEDIUM TO HIGH (depends on device)
Centralized Management and Automatic Updates	•	•	Managed manually/locally via device. Updates must be administered for each phone by Customer/Partner
Initial Configuration by Intermedia	•	Customer/Partner configures phone to Intermedia central config server, then fully automatic after that	Customer/Partner manually configures each phone with all necessary parameters and firmware
All Standard Intermedia Unite Features Supported	•	•	Depends on Device
Warranty	1 Year	None	None
Customer Support	Full	Full	Limited
Manual Access to Internal Phone/Device Configuration	Unrestricted	Unrestricted	Unrestricted

*Validated/supported phones & devices: Polycom: IP5000, IP6000, IP7000, VVX 201, VVX 250, VVX 300, VVX 310, VVX 350, VVX 400, VVX 410, VVX 450, VVX 500, VVX 501, VVX 600. Cisco SPA303, SPA5046, SPA52562. Yealink: T40P, T41P, T426/S, T466/S, T466/S, & W52P, W60P Cordless Phones.



Questions? Contact Intermedia today. 800.379.7729 | sales@intermedia.net | intermedia.net

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